

Matthew M. Zumbolo

Experience

May 2022 – August 2022

Social Media Coordinator • Amsterdam Mohawks

- Accompanied players in marketing visits to sponsors, schools, and other community locations
- Produced photography and videography content during games
- Edited content for social media accounts
- Coordinated setup and production of live broadcast
- Facilitated Sponsor hospitality
- Worked in between inning events on the field

July 2020 – Present

Viceroy Intern • Barstool Sports

- Manage BarstoolCuse Twitter content
- Live-tweet updates, reactions, and opinions during all Syracuse University Football and Men's Basketball games
- Post tweets pertaining to Syracuse University
- Assist with hosted live events near SU campus

June 2020 – August 2021

Broadcast and Media Intern • Amsterdam Mohawks

- Worked two seasons on the Mohawks' media team in the Perfect Game College Baseball League, providing play by play, color commentary, and production of Facebook live broadcasts
- Performed the duties of public address announcer
- Wrote post game recaps
- Co-hosted the "Mohawks Podcast Network" on Soundcloud recapping the previous week of Mohawks baseball
- Conducted pre and post-game video interviews with players and coaches

Education

Syracuse University, Syracuse, NY

- S.I. Newhouse School of Public Communications
 - Bachelor of Science Degree in Broadcast and Digital Journalism (Expected May 2023)
 - Minor in Sport Management, Falk College

Fonda-Fultonville High School, Fonda, NY

- Advanced Regents Diploma – 2019

Objective

Searching for a professional career opportunity to utilize and further develop my skills related in the field of on-air audio and video broadcasting, production, writing for digital and print media, social media content development or sport management.

Skills

Social Media Management
Microsoft Office ENPS
Adobe Creative Suite Avid
Video Editor Camera
Operation

Contact

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References

Available upon request.